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## ***The Financial Parent Consultant* helps students engage in entrepreneurship at the Annual Biz 4 Youth Camp**

**Decatur, Ga July 13, 2016** — Sheena Robinson, *The Financial Parent Consultant*, partnered with My True Biz for their Annual Biz 4 Youth Summer Camp where they teach kids about entrepreneurship. The camp will run from July 11-15 at the Mason Mill Center in Decatur.

The camp is offered to students from ages 8-18 years old and live in the metro Atlanta area. The founder of the camp, Lisa McDonald has ran the camp for the last five years and has made a tremendous difference in the lives of the children who have attended.

Students are able to get a headstart into the business world and learn successful business techniques to help them soar right where they are. McDonald brings in business professionals to teach children different business skills. Robinson worked with elementary students on how to price their products and the importance of having a strong presence in the marketplace. She also taught students how to create a financial plan and how to properly engage with customers to meet their sales goals.

“I learned so much after hearing *The Financial Parent Consultant*. She kept things so simple and made us think about how we could really use our talents to be successful,” said Zya Phelps, one of the camp attendees.

To learn more about Robinson, please visit [www.financialparenthood.com](http://www.financialparenthood.com). You can email [sheena@financialparenthood.com](mailto:sheena@financialparenthood.com) for more details.

**About Sheena:** Sheena Robinson, *The Financial Parent Consultant*, is the author of *Financial Parenthood: The Keys to Raising a Rich Kid*. She is a graduate of Ouachita Baptist University with degrees in Communications and Business. She specializes in helping parents create financial and career plans for their children. She is the Founder of Diva 4 Wealth and runs a successful insurance and retirement firm in Duluth, Ga.

**About My True Biz:** My True Biz is a advertising and marketing company that offers professional design and branding of your products and services. They also assist organizations with meeting facilitation and business trainings. They are located in Snellville, Ga.